

Be Smart Buying from China

Buyers always want highest Quality and lowest Price. But it's really hard to make them two syn-achieved. Usually, the buyer can pay lowest price, but cannot receive highest quality eventually.

From our experience with quality inspections performed on over 200 sub-categories of product throughout China in the past years, almost every kind of product has different price levels and different quality levels.

In most cases, it's been a predeterminate result that the buyer would receive unsatisfying quality since the moment he placed the order at a price unsatisfying the supplier.

How to minimize the risk, worry or headache? Here are some suggestions or tips from Auditough.

1. Think reasonable & realistic. Price means nothing if you have no idea of the factory status and product quality. Always seeking for lowest price is probably not the best choice. To survive and compete, some suppliers have to quote very low price, but this always leads them to going all out to reduce their costs. The unavoidable result is to lower the quality level of their product and aftersales service as well.
2. Before order release or at least before down payment, visit the factory yourself or arrange someone else to perform a factory audit. It always means headaches or loses if you choose an unqualified supplier to work with. A supplier you don't know about in the beginning, is possibly making you unhappy in the future.
3. Before mass production, ask for couple of samples for approval, and release detailed & full-scale standards & requirements to the supplier.
4. Never believe easily that your supplier will make high quality product for you, no matter how low the price level is. Everything may happen during the manufacturing and relevant processes here in China. The in-house QC staff of the supplier always work for the supplier, not for you.
5. Never rely on going to court when you find any defection or betrayal with an unqualified supplier. In most cases, it usually ends up with nothing definite or at least means waste of long time and extra cost.

All in all, be smart and precautious, work with the qualified supplier and get quality control of your product, then you will receive high quality product and service from your supplier.

Kindest regards,



Tiger Tong, CEO
Auditough China
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